



HELP LITTLE HEARTS HEAL! 1.23.11

CCF is a nonprofit organization that helps children with congenital heart defects (CHD) and pediatric cardiology and cardiothoracic surgical departments in the United States.

DONATIONS ARE USED

- To fund scientific research and clinical education for the treatment of fetal and pediatric CHD
- To provide supporting services to children and families through educational and community programs



An online resource center for pediatric cardiac surgeons and fellows in training is currently in development.

TOUCHING STATISTICS* ABOUT CONGENITAL HEART DEFECTS (CHD)

- CHD occurs in nearly 1 out of every 100 live births
- CHD is the most common form of birth defect
- CHD is the number one cause of death from birth defects during the first year of life

TIME IS CRITICAL

- Most defects can be treated successfully if diagnosed early and appropriately

YOU CAN HELP LITTLE HEARTS HEAL at the Tri-City Medical Center Carlsbad Marathon and Half Marathon Sunday, January 23, 2011

CCF is proud to be an official charity partner of the Tri-City Medical Center Carlsbad Marathon and Half Marathon. With every step you run or walk, you can help little hearts heal.

* American Heart Association. Congenital Heart Defects in Children Fact Sheet. June 2009.

HELP LITTLE HEARTS HEAL

For families that are affected by CHD, an online resource center, "Help Little Hearts Heal," is being developed. It will include:

- Online education and community support
- List of upcoming events that connect families to the larger community
- Information to help locate pediatric cardiovascular centers and specialists
- Information on caring for a child in each stage of his or her development

Go to www.childrenscardiologymedicalcenter.org for updates.

HELPING IS AS EASY AS

1 RUN

PICK YOUR RACE

- Keebler Kids Marathon Mile (January 22, 2011)
- Carlsbad Half Marathon (January 23, 2011)
- Carlsbad Marathon (January 23, 2011)



REGISTER TO JOIN

- Join our team at www.childrenscardiologymedicalcenter.org
- Set up your personal fundraising page at www.childrenscardiologymedicalcenter.org
- Start training and raising money to help little hearts heal

2 CONNECT

VOLUNTEER IN PERSON

- Register to volunteer at the race at www.childrenscardiologymedicalcenter.org
- Be a virtual volunteer by raising money to support our runners

SET UP YOUR PAGE

- Set up a personal fundraising page and start raising money to help little hearts heal
- Get details at www.childrenscardiologymedicalcenter.org

RECRUIT

- Recruit family, friends, & coworkers to join in the fun by volunteering or donating

CONNECT - Follow us on Facebook

- Become a fan and invite your friends and family
- Post on your Facebook and LinkedIn pages, and link to CCF

3 DONATE

ONLINE

- Make an online donation at www.childrenscardiologymedicalcenter.org

BY CHECK

- Send check, made payable to CCF, to:
Children's Cardiology Foundation
P.O. Box 235837
Encinitas, CA
92023-5837

COMPANY MATCHING

- Send completed company match form to the address on this form or fax to 800-910-3694
- Funds raised through the marathon and half marathon will benefit pediatric cardiology treatment and research centers and education and support services.

For details about the marathon, visit www.carlsbadmarathon.com

RECRUIT FAMILY & FRIENDS TO SUPPORT YOU IN THE RACE

On January 23, 2011, I will be participating in the Tri-City Medical Center Carlsbad Marathon to raise funds for the Children's Cardiology Foundation (CCF). CCF provides funding for the treatment, education, and research that is vital to saving and improving the lives of children with CHD.

Please join me in supporting children and families whose lives have been affected by CHD. Yes! I would like to support your efforts to raise funds for CCF. Please accept my contribution of:

\$25 \$50 \$100 Other \$ _____

My donation is being made in support of _____

Donations can also be made online at www.childrenscardiologymedicalcenter.org

Please send my receipt (for donations of \$25 and over) to:

Name _____

Address _____

City _____ State _____ Zip _____

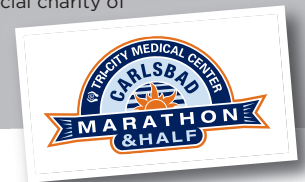
Email _____

I would like to receive email updates from CCF

Please mail donations to:
CCF
P.O. Box 235837
Encinitas, CA 92023-5837

Does your company match donations?
Matching gift forms may also be mailed to this address or fax to 800.910.3694

CCF is proud to be an official charity of



Children's Cardiology Foundation is a nonprofit corporation. 501(c)(3) status pending.